

LAAC: Weekly Leadership Update
June 15, 2018

NEW INFORMATION FROM LAST WEEK = YELLOW HIGHLIGHT

North Star Updates

Authorization & Oversight <i>North Star: Oversight of charter schools is efficient for both LAUSD and educators, centered on student learning, and promotes a collaborative relationship between charter schools and their authorizer.</i>	
Current Strategy	Updated Authorization & Oversight Policy: We had our clearest window to date to make this happen with Ref's resolution, which we successfully killed at June's board meeting. We decided we did not want to encourage the continuation of Applicable Policies Working Group, which has essentially died out. We will need to push for an alternative path forward in this area, and are focused on leadership changes as a logical next step since policy is good, but there is a gap between policy and practice.
	Path forward: • Testing the CSD with renewal criteria • Pushing for changing staffing at the CSD if they are not responsive • Updating renewal criteria so we can work backwards and have Authorizing and Oversight can reflect those improvements
	Oversight Feedback & Survey: We believe that the strongest argument to the new superintendent to encourage him to make changes on charter issues will be to demonstrate the gap between the existing policy and practice: the policies are good, but staff is ineffective and isn't following them. Glenn Gritzner shared that he thinks that is a strong argument for Austin . We are continuing to document the gap via the circulation of a new oversight and authorization survey and compiling school leader anecdotes, particularly now that most schools have completed oversight visits for the year.
	Updated Charter Renewal Criteria: - It's become clear that CSD still does not want to update renewal criteria, despite feedback given by charter leaders at the Listen & Learn session. However, the LAAC's meeting with Austin Beutner may have reopened the pathway for an administrative update to renewal criteria, and we are focused on facilitating next steps. - We are preparing for all members to submit renewal petitions with CCSA criteria if no or minimal changes are secured. We are also preparing for a public collective action campaign by having 1:1 conversations with all renewing members, including prioritized conversations with school leaders who are best positioned to help lead this action. - We are also continuing to monitor conversations around the Performance Framework. We understand Emilio, Cristina and Marcia will be asked to join the working group. Based on Jose's recent messaging, we are concerned that the Performance Framework is being used as an excuse not to tackle charter renewal criteria, and we are speaking to this with Board Members. Path Forward: • Facilitate follow-up from the meeting with Austin with Hilda, including a second meeting with appropriate district staff.

LAAC: Weekly Leadership Update
June 15, 2018

	• Submit petitions with CCSA criteria if no or minimal changes are secured; Prepare for collective action campaign if needed • Marcia, Emilio, Cristina join performance framework group
What Happened Last Week	Updated Authorization & Oversight Policy: N/A. Moving via priorities below. Oversight Feedback & Survey: Progress has slowed on survey completion, with 37 organizations representing nearly 150 schools and 70,000 kids having completed the survey. Four LAAC members have yet to complete the survey, despite repeated outreach (Citizens of the World, Endeavor, ICEF, and YPI). We will complete and circulate a preliminary analysis this week for discussion at the LAAC meeting. We will continue to outreach to schools who have yet to complete the survey but will move forward with data analysis and policy recommendations. Updated Charter Renewal Criteria: Continued preparing for a potential collective action campaign: finalized guidance for charters in terms of what they will be including in their charter petitions to reference CCSA's minimum criteria. Worked with Jose and our legal team to iron out process on submission dates, timeline extensions, etc. Waiting on response from Hilda and Austin regarding next steps to dive into renewal criteria. Timeline is short and closing.
For Discussion: What's Happening Next Week	Updated Authorization & Oversight Policy: N/A. Moving work forward via paths outlined below. Oversight Feedback & Survey: CCSA staff have prepared an analysis of the survey for possible discussion at June's LAAC meeting. We will continue to monitor survey response rates and reach out to school for reminders post-election to increase feedback, and prepare to use survey data in our summer strategic planning. Updated Charter Renewal Criteria - We will facilitate next steps coming out of the meeting with Austin, including the follow-up meeting with Hilda, which we need to schedule. - We will continue to prepare for potential collective action, including bringing in cross-team partners and requesting funding for support from Jason Mandell. - We will continue to monitor conversations regarding the performance framework.
What's Happening with Working Group	We have reached out to our Policy Working Group to schedule a short, optional call to share survey results in early July.
Preliminary Thoughts for Next LAAC Meeting	Monday's Meeting: The LAAC will take a confirmation vote on the collective strategy of including CCSA renewal criteria in petitions in case we don't fully get the updates we want via a last minute administrative change. The LAAC is reviewing initial survey results and providing feedback on whether those results suggest that we (de)prioritize changes to particular elements of oversight. This conversation should continue over the summer. Suggestion for Summer Planning: - Consider strategy of pushing the board for a board informative on whether the CSD is following current Authorizing/Oversight Policy to continue this

LAAC: Weekly Leadership Update
June 15, 2018

	work forward more broadly.
--	----------------------------

Facilities – Bond

North Star: State and local charter school bond dollars are allocated in a manner that is transparent and consistent with the long-term facilities needs of charter schools.

Current Strategy	Developing. Following confirmation that the District will not pursue a facilities bond in 2018, we are developing strategies and recommended next steps toward ensuring greater accountability and responsible spending of current bond dollars and, as the possibility of both a facilities bond and parcel tax in 2020 remains, continue to discuss and socialize with District leadership and the BOE equitable charter inclusion in any future bond or parcel tax. Although developing, our current strategy remains rooted in our initial bond strategy; namely that: - The reason we wanted a bond to move was so that we could quickly move on other facilities policy like long-term agreements. Without a bond as leverage, we need to make sure the District doesn't back off on this priority. - Charters must be included in the 2020 bond and parcel tax, and we will need to be ready to have those conversations with the board and Austin. - The District needs to address its unfunded liabilities and a parcel tax is a reasonable way to do this, but it needs to be done thoughtfully and strategically. For now, we can pause on the 2018 bond and use the upcoming summer to develop early planning for a potential 2020 bond and/or parcel tax.
What Happened Last Week	- On Tuesday, June 19, the LAUSD BOE considered McKenna and Schmerelson's last-minute and surprise resolution titled <i>Fulfilling Our Commitment to Raise Revenue for Increased School Funding</i>, which called upon the District to submit a parcel tax measure for the November 2018 ballot to generate revenue against the District's forecasted budget deficit. As we discussed, the introduction of a parcel tax resolution at this very late juncture, without months of planning, negotiations, and community engagement, and devising a parcel tax for the purpose of eliminating debt is highly unusual. We worked with friendly board members and district staff to defeat or otherwise amend the resolution to call for 2020 revenue-raising initiatives, but ultimately, the resolution was delayed to the July 10 regular board meeting because of uncertainty of where board member Rodriguez stood. - Regional Advocacy continues to discuss with the Facilities and Legal teams

LAAC: Weekly Leadership Update
June 15, 2018

	a plan to pivot toward using the summer months for strategizing and planning toward increased access and greater accountability of remaining bond expenditures and funds under Measure Q and laying groundwork toward a potential bond measure and parcel tax in 2020. This remains something we will bring back to the LAAC for summer planning relative to our other priorities.
What's Happening Next Week	- We will continue to push Board Members Garcia, Melvoin, Rodriguez, and Gonez the practical and logistical reasons why a 2018 tax does not make sense for the district or the public and will advocate for board members vote down or amend the resolution to pursue 2020 initiatives. Additionally, we will advocate for equitable charter inclusion in the parcel tax measure should the resolution move beyond July 10. Our explicit goals are to defeat the resolution on July 10. Board Member Rodriguez is key to securing this outcome, given that Board Member Gonez may not be present. - We will facilitate scheduling of the follow-up meeting with Austin to discuss the LAAC's facilities-related priorities, including bonds and/or parcel taxes since we have not yet scheduled that meeting
What's Happening with Working Group	Proposal: While we do not foresee a need for the FPWG to meet within the next two weeks, considering that bond advocacy and preparation constituted a substantial portion of recent work for FPWG/LAAC members, we should be among the first to let them know that the District will not pursue a 2018 facilities bond. We also need to work with the LAAC over the summer to identify next steps around a bond, and whether we shift our focus back to improving the Measure Q program, per Facilities' recommendation, and also must factor in a comprehensive strategy for both a parcel tax and bond.
Preliminary Thoughts for Next LAAC Meeting	Monday's Meeting - We will update LAAC members on the District's confirmation that it will not pursue a 2018 facilities bond and the status of McKenna and Schmerelson's parcel tax resolution.

Facilities – Long Term Agreements

North Star: Los Angeles charter school families have access to long-term, stable, District facilities that are equipped to support the learning needs of all students.

Current Strategy	Long-Term Facilities Use Agreements: We leveraged the dismissal of our two facilities lawsuits to push for an accelerated conversation regarding long-term facilities use agreements, and have been pushing on the issue all year with LAAC members starting with DRL. We have shared our facilities proposal with Nick's office as a starting place. Currently, we are working most closely with Nick's office on next steps, and his office is also working with District staff to move the needle on facilities. As we continue to work with Nick to remove roadblocks (e.g., OGC) and consider politically viable mechanisms to implement long-term agreements, we continue to push for and counsel on long-term facilities use agreements, either through leases from Prop. 39 or an RFP process.
-------------------------	---

LAAC: Weekly Leadership Update
June 15, 2018

	We will continue to build public pressure and awareness around facilities by organizing charter leaders to speak at public meetings and work with the new Superintendent and Nick Melvoin to push District policy toward approving long-term agreements. Public Facilities Inventory & Database: We learned that the board has already contracted with a company who is doing a District-wide facilities inventory, and will also be making recommendations around facilities use. The BOE passed a transparency-related resolution that can serve as the foundation for this work and we know from pre-Superintendent conversations with Austin indicate that he wants to move very quickly on a public inventory and database. Will work with the new Superintendent and Nick Melvoin to push District policy and directives toward inventorying and publishing District real estate and facilities-related information. Prop 39 Oversight: Nick has indicated interest in adding charter representation to the space utilization committee to have a more direct lever to improve the process. We must push for this more explicitly, and also continue calling for improvements to Prop. 39 publicly at board meetings and through media. Paradigm Shift in Facilities Allocation: Our strategy toward establishing a complete paradigm shift in the way in which District utilizes and allocates public school facilities will be a long-term strategy and is determinative upon building a persistent groundswell of support and achieving major facilities wins, such as public and transparent facilities inventories and successful long-term facilities use agreements. A shift will also depend on the development of a performance framework and results therefrom.
What Happened Last Week	Long-Term Facilities Use Agreements: - We prepared long-term facilities use agreement issue-framing statements and talking points that Los Angeles charter parents will use to demand the District's commitment toward providing all kids with sustainable, stable places to learn and long-term use agreements during next week's GPSN "One City, All Kids" parent summit with LAUSD Superintendent Austin Beutner wherein community and education reform organizations will discuss important issues affecting Los Angeles traditional and charter public schools. - The Facilities team continued to work on a matrix identifying ALL of the potential paths forward on long-term facilities use agreements (e.g., pilot-program, broad RFP, existing Prop 39 co-locations) and the potential # of schools, # of students, financial, political, etc., impact to inform further strategizing and planning. Facilities is continuing to work on metrics and visuals for the matrix and have confirmed to LA RA that it will be finalized on Friday, June 22. Public Facilities Inventory & Database: N/A Prop 39 Oversight: Nick Melvoin's office facilitated a Prop. 39 co-location retreat that could serve as a model for the district. So far feedback has been overwhelmingly positive from both District and charter principals, despite some hiccups which included Howard Blume attending and AALA (David Tokofsky) raising concerns with not being consulted. We should discuss opportunities to replicate.

LAAC: Weekly Leadership Update
June 15, 2018

	Paradigm Shift: N/A
What's Happening Next Week	Long-Term Facilities Use Agreements: - On Wednesday, GPSN is hosting its "One City, All Kids" parent summit with LAUSD Superintendent Austin Beutner to discuss important issues affecting Los Angeles traditional and charter public schools, including the need for stable, sustainable learning environments (i.e., long-term facilities use agreements.) We will continue to support preparation for the event, including preparing and working with charter parents presenting issue-framing statements and talking points to demand the District's commitment toward providing all kids with sustainable, stable places to learn and long-term use agreements. We will also attend the dress rehearsal at GPSN's offices on Tuesday. - On Wednesday, Cassy, Emilio and Cristina will meet with Board Member Nick Melvoin to continue their discussion on our facilities proposal and collaboration toward identifying the paths forward on long term facilities use agreements. - We will review and put the final touches on the matrix prepared by the Facilities team identifying all of the potential paths forward on long-term facilities use agreements (e.g., pilot-program, broad RFP, existing Prop 39 co-locations) and the potential # of schools, # of students, financial, political, etc., impact to inform further strategizing and planning and Cassy, Emilio and Cristina's meeting with Board Member Nick Melvoin. - We will be working to secure more information about the facilities inventory that Jed discussed with Austin to understand if and how we can influence the recommendations, but on a whole we are glad that recommendation has moved outside the District's hands.
	Public Facilities Inventory & Database: Ask Austin and Nick about database during next interaction.
	Prop 39 Oversight: Ask Nick about Space Utilization committee during next interaction. Also ask Nick about the discussions and outcomes of the Board District 4 Co-Location Retreat held June 22-23.
	Paradigm Shift: Same as above.
What's Happening with Working Group	No recommended action until more information is gathered per next steps above.
Preliminary Thoughts for Next LAAC Meeting	Summer Planning: Potentially discuss long-term use agreement framework and status of discussions with Nick Melvoin .
Relationships <i>North Star: The Los Angeles charter community establishes and maintains a leading voice informing LAUSD policy decisions with the new school board in place so that students and parents are at the forefront of District decision making.</i>	
Current	Superintendent: Using school leader knowledge and relationships with the new

LAAC: Weekly Leadership Update
June 15, 2018

Strategy	Superintendent, we are mapping what we know about Austin Beutner and creating a theory of action, with the goal of moving forward in concert with him on: 1. Updating renewal criteria 2. Changes at CSD so policy is followed consistently 3. Long-term facilities agreements and process transparency Through Jed and Emilio and the LAAC we are working to establish working relationships with Austin, and we will continue to build out a strategy for developing deeper relationships between him and the larger LAAC. Other Relationships: We are continuing to facilitate small-group meetings with LAAC members and LAUSD Board Members. We are holding on additional goals until the 2018-19 school year, due to capacity and low attendance/interest from LAAC members.
What Happened Last Week	Superintendent: Austin publicly shared elements of his vision for District restructuring and local control, including Vivian Ekchian's proposed role in moving schools through the new option of opting into per-pupil funding models with a vote. We are working with parent organizing to prepare for GPSN's superintendent summit on Wednesday, June 27, as we previously described. Rebecca Kockler from Louisiana will start next week as Austin's Chief of Staff. CCSA's MRD for the Bay Area is close friends with her, and has offered to make a personal introduction. Other Relationships: N/A
What's Happening Next Week	Superintendent: LA RA will support the GPSN event, and continue to push for follow-up meetings with Austin's office on Renewal Criteria and Facilities, as well as a meeting with his new COS. Other Relationships: We will work on scheduling the meeting with Monica LAAC summer planning. We will support the meeting on Wednesday with Nick.
What's Happening with Working Group	Not Applicable
Preliminary Thoughts for Next LAAC Meeting	Summer Planning - Meeting with Monica, Nick and Kelly to plan for 2018-19. - Considering extending engagement on issues to District staff. - Considering meeting frequency with Austin.

Additional Updates

1. LAAC Membership & Leadership
 - Scheduling interviews for Arina, Richard, Carrie, Johnathan, Natasha and possibly Sylvia if she decides to apply (leaning toward yes).

LAAC: Weekly Leadership Update
June 15, 2018

- We must make a decision about whether Oliver will be our Member Council/LAAC liaison. If not Oliver, then it would need to be someone new to MC.
- 2. Common Enrollment
 - We continue to work with GPSN both in terms of technical support and also on strategy around a potential common enrollment pilot that some operators, including Green Dot, are interested in undertaking for 2019-20. GPSN has made an ask of Austin to direct staff to approve administrative material revisions for petitions as needed.
- 3. Board District 5
 - **CONFIDENTIAL:** We learned last week from Jed's conversation with Ref that **Ref Rodriguez's** resignation from the Board is likely within the next month. We need to identify appointable candidates for Board District 5; this person would need to be willing to take on the seat, but not run again in 2020. We will be working from a grasstops perspective to identify such a candidate, while simultaneously planning for a special election.
- 4. Miscellaneous
 - Cassy reached out to Marcia to discuss the group that is looking to hire a separate staff member to coordinate efforts in three areas: communications, parent organizing, and board member engagement. We agreed that I would coordinate a call with the whole group of leaders, which will likely take place the second week of June. Cassy had a conversation with Sarah Hughes about the job description, per Marcia's direction.
 - We want to coordinate a call with **you two and Marcia** and **Carlos Marquez** to provide feedback on the legislative agenda, which is very much grounded in LA Priorities. Then we suggest inviting Carlos to our summer LAAC step-back, as much of the state legislative agenda references or is grounded in local policy change at LAUSD on issues like renewal criteria. We will fold that into our summer strategic planning.

LAAC June Meeting Agenda Planning

1. Agenda finalized
2. Jed will be present- Cassy will prime him Monday morning
3. Cassy will not